



**5th Annual Direct  
Tax Summit and  
Awards 2022**



**11th March, 2022  
9:15 AM to 2:00 PM**



# INVITATION TO ACHIEVE KEY BUSINESS OUTCOME

This Document outlines sponsorship packages for an excellent forum for the exchange of ideas and information between the middle and senior level executives dealing in Developments in International Tax in India, Taxation of Digital Economy, OECD Digital Tax Regime, GAAR Vs SAAR, Transfer Pricing, Faceless Assessment etc. It has been designed to ensure that our sponsors get the maximum value for their investment.

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## ABOUT US

**Achromic Point Consulting** is an international consulting firm with a strong presence in India, specializing in organizing business seminars, conferences, workshops, summits and In house trainings in areas of Compliance, Risk, Accounts, Finance and Tax (CRAFT).

Our foundation stone is laid on the fundamentals of an ethical, profitable and sustainable growth through a partnering approach.

**MISSION**  
**1** We are ardent about education and advancement

**VISION**  
**2** Our envision helps the growth seeking enterprises in attaining ethical, sustainable and profitable growth

**VALUES**  
**3** Trust, Respect and Innovation is what holds us

## OUR AREAS

  
**SEMINARS & CONFERENCES**

  
**ENTERPRISE SOLUTIONS**

  
**BRAND ACTIVATION**



  
**20000 PLUS PROFESSIONALS TRAINED**

  
**4000 PLUS CORPORATES**

  
**1500 PLUS SEMINARS/CONFERENCES/WEBINARS**

**W**e have been helping businesses for the past **11+ YEARS** to bridge the gap in one's skills that arises due to ever so changing **Business Environment, Regulatory Framework, Government Policies and Market Dynamics.**

# Why Choose Us?

- **Promote your brand, products and services and increase your brand awareness:**  
Our digital events provide a financially savvy approach to promote your brand, products and services to a right audience. In addition, partnering at one or our digital events is an extra ordinary way to reach your audience.
- **Identify new customers and attain sales leads:**  
Our databases and directories provide comprehensive, targeted and up-to-date lists of potential clients for your company. They will help to make your sales teams more effective and grow your revenues from new customers.
- **Build better contacts:**  
Our live interactive digital events provide the ideal environment to make new contacts and network with key players in a particular division. They draw high-level audiences from throughout the supply chain with a clear interest in the event's theme
- **Improve your strategic decision making:**  
Our digital events can provide you with a greater understanding of global market trends. This will help you to identify opportunities and pit falls and enable you to make informed strategic decisions for your business.
- **Ranking yourself as an industry leader:**  
Promoting your company allows you several networking opportunities with high profile delegates and speakers. It also gives the sponsoring company an opportunity to penetrate and position itself as an active player in the digital consumer industry.



## Welcome/KeyNote Address

### Session 1: Overview of Recent Developments in International Tax in India 2021-2022

#### Session 2: (Panel Discussion)

- **Taxation of Digital Economy**
  - **Pillar One**
    - Update on developments and Impact of Pillar one on India
    - Technical Issues and considerations for Implementation
    - Equalization Levy & OECD Digital Tax Regime
  - **Pillar Two**
    - OECD Pillar Two global minimum corporate tax rate and potential impact on developing countries
    - Key Issues- Revenue, Investment, Tax Competition, Tax Base, Income Conclusion Rule and Switchover Rule
    - Software taxation as Royalty in the light of supreme court decision and interplay with EL.
    - Challenges and Opportunities- Pillar two and Tax Administration

#### Session 3: GAAR (Presentation)

- GAAR Vs SAAR
- Interplay with GAAR, SEP, Profit Attribution to PE
- Can the GAAR apply in the case of tax benefits offered by the domestic tax law?
- Can the GAAR in the domestic tax law apply in a tax treaty situation?
- Q&A

#### Session 4: Transfer Pricing (Presentation)

- Advance Pricing Agreements (APAs)- Indian and Global Perspective
- Advance Pricing Agreement- Procedure & Process and recent development due to COVID.
- Implications of Inter-Company Financial Transactions under Transfer Pricing
- Article of Tax Treaties vis a vis Indian MAP Guidelines vis a vis BEPS Recommendations vis a vis Indian Income Tax Act
- Q&A

#### Session 5: (Panel Discussion)

- **Faceless Assessment**
  - Objectives of the Indian Government with respect to International tax Policy
  - Faceless Assessment proceedings-Do's & Don'ts based on practical experience
  - Q&A

#### Awards Distribution and Closing Remarks

# SPONSORSHIP CATEGORIES

	Title Sponsor	Gold Partner	Silver Partner	Associate Partner	Corporate Partner
<b>Investment</b>	<b>1,50,000</b>	<b>1,00,000</b>	<b>75,000</b>	<b>50,000</b>	<b>35,000</b>
<b>Speaking Slot</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available (Panel discussion)</b>
<b>Branding On:</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>
<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign</li> <li>• 2 minutes Video twice during the event</li> <li>• eMagazine</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign 50,000+ professionals</li> <li>• 2 minutes Video twice during the event</li> <li>• Full Page advert eMagazine</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign 50,000+ professionals</li> <li>• 2 minutes Video Once during the event</li> <li>• Half Page advert eMagazine</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign 50,000+ professionals</li> <li>• Half Page advert eMagazine</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign 50,000+ professionals</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Post Event Report</li> <li>• Email Campaign 50,000+ professionals</li> </ul>
<b>Social Media Promotion (LinkedIn, Facebook, Twitter &amp; Instagram)</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>	<b>Available</b>
<b>Guest Login</b>	<b>20</b>	<b>15</b>	<b>12</b>	<b>8</b>	<b>5</b>



# CONTACT US

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